LEADING THE CHARGE WITH JOLTUK



A LEAN, GREEN CHARGING MACHINE

Sometimes it's not just who you know, it's what you know – and when Jolt approached us in autumn 2021 it was largely due to our reputation and expertise within the UK automotive industry. The business is building a large-scale network of electric vehicle charging stations – a functional, sustainable charging network powered by 100% local green energy.

Originating in Australia, Jolt is VC backed and part of the largest sustainability investment globally - and in the process of launching their next phase of growth, namely international expansion into the USA, Canada & the UK.



With a strong growth plan and vision (and a great story to tell for prospective hires), the key priority was to find and onboard a Commercial Director to head up the UK function with a focus on Local Authorities and Public Sector, with a remit to grow and develop the UK sales function.

The team at PIE were quick to respond – even given the time difference with the Australian hiring team! With a combination of advertising campaign and targeted network search, we approached individuals who had the background and experience that would be needed to get this business off the ground in the UK.





To the management team's delight, we quickly identified an electrifying candidate who answered the brief to perfection and was both interviewed by all key stakeholders and onboarded within 10 weeks of the initial briefing.

And as Jolt concentrates on building out a UK charging infrastructure, PIE is busy helping to build out Jolt's own sales team to make sure they are in pole position to spearhead EV charging growth across the UK landscape.

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